



# CROP LINE

A Growing Newsletter  Creative Research Original Products

## “Make Every Drop Count” or Don’t Get ‘Burned-Up’ about Burn-Down”

CL #13

Bad weather that has kept us out of the field but Burn-down is upon us. This is going to be an interesting year for Burn-Down isn't it? Fuel prices are way up and with the cost of diesel and chemicals these days, you just.. can't..afford ..to mess up.

In our area diesel is \$3.30 a gallon and Roundup is \$45.00 Which is the better bargain? We think burn down and less tillage will be what you will see the most. With the time factor for planting, and the price of all of your inputs, one trip across that field becomes a necessity!

Considering this, we suspect there will a tendency to use a higher rate to insure a good kill, ...but it is not necessary if you use ‘Hook’. Why?? Because adding ‘Hook’ enhances the ‘activity’ of your herbicide and will make it more efficient..... and where else can you get a product that meets all of your needs....spreader, sticker, deposition agent, activator, penetrant, drift control, conveniently in one product?.

You don't have worry about certain fields needing something extra and you cannot afford to go back. That's just one of the benefits of ‘Hook’. Everything is there...all you need to remember, other than buying ‘Hook’ of course, is to ...‘Add Hook Last’!. That's really it!

If you look at our brochure we state that ‘Hook’ will save you at least one trip across the field. So don't start driving ‘cross that field...fussin’,cu\*\*in’and burin’ ‘bout the cost of fuel.

Instead say thank goodness you found ‘Hook’...which will save you cash.....which is just as good as money!

Remember the type of weeds that are out there for:

### ‘The ‘HOOK’ Burn-Down Special’

For: Mayweed, Henbit, and Garlic, Use 1 quart of ‘Hook’ per 100 gal. of mix or if you are going after the tough to kill weeds like Marestalk or Pigweed.... Use 3 pints of ‘Hook’ per 100 gal.

Then in your tank put water, then your herbicide of choice, and ‘Add Hook Last’. That's it. You Do Not add any other oil or sulfates when you use ‘Hook.’ To paraphrase that old song: ‘Hook’ is all you need .

So let's go out to the field and make every drop count, and have that piece of mind that a job has been well done.

### The New ‘HOOK’ Brochure is Here!!

If anyone requires additional brochures please call one of the individuals below.

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