



CROP LINE

A Growing Newsletter  Creative Research Original Products

“What Is In A Word“?

CL#14

This month we would like to answer one of those burning questions we have been asked about **HOOK** by putting the question in context with what we said in **CropLine #13** about the word ‘enhance’ in relation to **HOOK**. But first, a definition of the word enhance.

Enhance v.t. Increase or improve; to make greater, as in value or effectiveness.

Now the question: What weeds does **HOOK** kill?” While Atlantic-Pacific is not trying to give anyone an English lesson, the dictionary definition really fits very well with what **HOOK** does. **HOOK** is an *adjuvant* and does not kill any type of weed by itself. So this is where the word “enhance” comes in. Our example will be an herbicide although most any pesticide would benefit with the addition of **HOOK**.

Presently there are many good herbicides on the market but no one herbicide will kill it all. When you put **HOOK** into the herbicide, (‘Add **HOOK** Last’) **HOOK** will complex with the herbicide and pass through the plant making the chemical more effective and absorbent. Enhancement is important because what good is an excellent herbicide if it cannot be absorbed by the plant? Do you know why Glyphosate will kill nut grass when it has **HOOK** in it? Because **HOOK** will enhance the Glyphosate, by cutting the waxy coat that is on the leaf allowing the plant to absorb the herbicide. Please remember that **HOOK** is not just for Glyphosate. Whatever herbicide you are using **HOOK** will enhance the killing of that chemical’s target weeds. However, ‘enhancing’ the herbicides effect is only one of **HOOK’S** functions.

Quite simply, **HOOK** improves the effectiveness of whatever chemical you are using which gives you greater value... ..”Deposition agent, drift control, activator, penetrator, spreader, and sticker” .or in everyday parlance...’More bang for your buck.’ **HOOK** is known for its multifunctional effect. You are not just adding a penetrant. You get 6 functions that work synergistically together because it was designed that way .**HOOK**,,,,,, multifunctional by design!

Speaking of Nutgrass,,,,,, For Burn Down- Over the Top....Use 1 Quart Glyphos per acre with 10 gal Water for good coverage. Use 1 Quart Hook per 100 gal of spray mix with the herbicide. The 1 Quart of **Hook** per 100 gal of spray mix applies to all pesticides as well. Remember to ‘Add **Hook** Last’!

HAVE YOU HEARD ??? 11-8-5 Mic-Ro-Pac is coming!!

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